



ADVERTISING OPPORTUNITY

The three largest metal casting chapters in California are combining their biennial 100-page Directory publication for 2019-2020.

Be on the desk of over 400 metal casting operations in California!

The 5.5" x 8.5" spiral bound publication includes a roster of chapter individuals, member companies, alloy data tables, advertisements, and more.

SAVE 50%

Early Bird Rates End October 26, 2018.

Complete your order on-line at:
www.nadca30.org or www.afssocal.org



2019-2020 WEB BANNERS

Advertising in the Directory is the only way to get your banner on **3 websites!** AFS Southern California (www.afssocal.org), AFS Northern California (www.afsnorcal.org) and NADCA Chapter 30 (www.nadca30.org) all have rotating banners of those advertisers who support this Directory. Take a look and see the current banners.



SECURE YOUR AD

Complete your order on-line by visiting either
www.nadca30.org or www.afssocal.org.

2019-2020 ad space is on a first-come, first-serve basis. Premium page holders from the previous year's publication will receive the first chance to renew their premium space.

2019-2020 Advertisement Location and Size	Price	Early Bird Price 50% off before Oct 28, 2018	Details:
Premium: Back Cover (Full Page 5.5" x 8.5")	\$3,500	\$1,750	Back Cover of Book.
Premium: Opposite Inside Front Cover (Full Page 5.5" x 8.5")	\$3,000	\$1,500	Page 1. First page on right when book is opened.
Premium: Inside Front Cover (Full Page 5.5" x 8.5")	\$2,800	\$1,400	Back side of front cover. First page on left when book is opened.
Premium: Inside Back Cover (Full Page 5.5" x 8.5")	\$2,500	\$1,250	Reverse Side of Back Cover.
Premium: Opposite Inside Back Cover (Full Page 5.5" x 8.5")	\$2,300	\$1,150	Final page on left side of book.
Premium: Tab Page—6 available (Full Page 5.5" x 8.5")	\$2,000	\$1,000	Tabbed , thicker page within book.
Premium: Opposite Table of Contents (Full Page 5.5" x 8.5")	\$2,000	\$1,000	Location next to Table of Contents.
Premium: Opposite Index of Advertisers (Full Page 5.5" x 8.5")	\$2,000	\$1,000	Location next to Index of Advertisers.
Regular Full Page (Full Page 5.5" x 8.5")	\$1,500	\$750	Regular full page within book.
Regular 1/2 Page (Half Page 5.5" x 4.25")	\$1,200	\$600	Regular half page within book.
Regular Business Card (Business Card 3.5" x 2")	\$700	\$350	Regular business card size within book.

Artwork Specifications: Artwork is due before Friday, November 2, 2018. Ad is minimum 300 dpi. Accepted formats are jpeg and pdf. Email to james@nadca30.org. Hard copy artwork can be sent to NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762. Hard copy artwork will be scanned and may lose sharpness. Web Banner Size: 1.66"x 0.33" (500x100 pixels). Artwork changes or creations by staff is \$75/ hour. Questions: 916-933-3062.

ORDER FORM

Pay and submit artwork online at www.afssocal.org or www.nadca30.org

NAME: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ WEBSITE: _____

Enter Type of Ad: _____

Enter Total Payment: _____

Mail form and payment to: NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762 | Questions 916-933-3062