

## ADVERTISING OPPORTUNITY 2025-2026 Directory

NADCA Chapter 30 and AFS California—the largest metal casting chapters in California—are combining their biennial 100-page Directory publication for 2025-2026.

Be on the desk of over 400 metal companies!  
**Release date is January 2025.**

At left: the 5.5" x 8.5" spiral bound publication includes a roster of chapter individuals, member companies, alloy data tables, advertisements, and more.

### SAVE 50%

Early Bird Rates end November 1, 2024.  
Complete your order before the early bird date and save 50%!



## WEB BANNERS ON 2 METAL CASTING SITES

Advertising in the Directory is the only way to get your banner on **2 websites!**

AFS Southern California merged with AFS Northern California to create AFS California. Your banner will be on the future **AFS California site** ([www.afscalifornia.org](http://www.afscalifornia.org)) and at **NADCA Chapter 30** ([www.nadca30.org](http://www.nadca30.org)).



## SECURE YOUR AD

- Ad space is on a first-come, first-serve basis.
- Premium page holders from the previous year's publication will receive the first chance to renew their premium space.
- Use the link below to secure your ad:

[www.nadca30.org/directory](http://www.nadca30.org/directory)

[www.afscalifornia.org/directory](http://www.afscalifornia.org/directory) (coming soon)

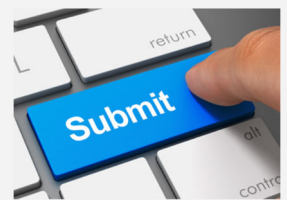
## CIRCULATION

The Directory is distributed at ALL events for 2 years, as well as mailed to metal casters.

2025-2026 Advertisement Location and Size	Price	Early Bird Price 50% off before Nov 1, 2024	AFS California & NADCA Chapter 30 Print Ad Details:
Premium: Back Cover (Full Page 5.5" x 8.5")	\$6,200	\$3,100	Back Cover of Book.
Premium: Opposite Inside Front Cover (Full Page 5.5" x 8.5")	\$5,000	\$2,500	Page 1. First page on right when book is opened.
Premium: Inside Front Cover (Full Page 5.5" x 8.5")	\$4,400	\$2,200	Back side of front cover. First page on left when book is opened.
Premium: Inside Back Cover (Full Page 5.5" x 8.5")	\$4,200	\$2,100	Reverse Side of Back Cover.
Premium: Opposite Inside Back Cover (Full Page 5.5" x 8.5")	\$3,750	\$1,875	Final page on left side of book.
Premium: Tab Page—4 available (Full Page 5.5" x 8.5")	\$3,100	\$1,550	Tabbed , thicker page within book.
Premium: Opposite Table of Contents (Full Page 5.5" x 8.5")	\$3,000	\$1,500	Location next to Table of Contents.
Premium: Opposite Index of Advertisers (Full Page 5.5" x 8.5")	\$2,900	\$1,450	Location next to Index of Advertisers.
Regular Full Page (Full Page 5.5" x 8.5")	\$2,700	\$1,350	Regular full page within book.
Regular 1/2 Page (Half Page 5.5" x 4.25")	\$2,200	\$1,100	Regular half page within book.
Regular Business Card (Business Card 3.5" x 2")	\$2,000	\$1,000	Regular business card size within book.

### **Artwork Specifications:**

Artwork is due before Friday, November 15, 2024. Ad is minimum 300 dpi. Accepted formats are jpeg, tiff, and pdf. Email to [james@nadca30.org](mailto:james@nadca30.org). Hard copy artwork can be sent to NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762. Hard copy artwork will be scanned and may lose sharpness. Web Banner size is 920x150 pixels. Artwork creations or changes by staff is \$75/hour. Questions: 916-933-3062.



#### **ORDER FORM:**

**Pay and submit artwork online to: [www.nadca30.org/directory](http://www.nadca30.org/directory) or [www.afscalifornia.com/directory](http://www.afscalifornia.com/directory)**

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Enter Type of Ad: \_\_\_\_\_

Enter Total Payment: \_\_\_\_\_

Mail form and payment to: NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762 | Questions 916-933-3062